

ACCESSING YOUR EVENT BENEFITS

USE YOUR EVENT PASSES TO EXPERIENCE OUR PREMIER, IN-PERSON SUMMITS DESIGNED TO UNITE SENIOR LEADERS IN TACKLING COMPLEX CHALLENGES:



SOCIAL MEDIA PRACTITIONER SUMMIT

The conference exclusively for social media leaders at large enterprises.

MAY 6-7, 2026 | CHICAGO, IL



SCOPE:

Exclusive, leader-level, small-group peer discussions



ATTENDEES:

170+ fellow senior social media leaders from large brands



KEY FOCUS:

Deep dive into social media-specific challenges and tactics in an intimate, vendor-free environment to foster candid, peer-to-peer learning



CONTENT:

40+ social media experts leading confidential case studies, practitioner-led workshops, peer advisory roundtables, and panel discussions



ADDITIONAL PERKS:

Private dinner, themed meal discussions with leaders in your same industry or function, and a vendor-free setting

STANDARD PRICE: \$2,995

[LEARN MORE](#)



NORTH AMERICAN MARKETING LEADERSHIP SUMMIT (NAMLS)

A premier gathering of marketing and social media leaders. Experts exploring innovative strategies, emerging trends, and best practices.

**SEPTEMBER 28-30, 2026 (2.5 DAYS)
IN PHOENIX, AZ**



SCOPE:

A premier, large-scale marketing leadership conference



ATTENDEES:

300+ marketing and social media leaders, **82%** Director level and above, from **150** global organizations



KEY FOCUS:

Engaging keynotes, interactive panels, and curated networking providing cross-functional insights, visionary leadership access, and an inspiring environment for transformative ideas



CONTENT:

30+ renowned speakers presenting keynote addresses, case studies, and workshops



ADDITIONAL PERKS:

Private members-only content, VIP lounge access, and exclusive SocialMedia.org dinner

STANDARD PRICE: \$2,995

[LEARN MORE](#)

FAQs

- **Can I bundle additional summit passes into my renewal?**
Yes, ask your Membership Director for more details.
- **Which summits can I use my passes for?**
NAMLS and the Social Media Practitioner Summit.
- **Who is eligible to use the summit passes?**
Anyone on or off your roster applicable to the Summit. Individuals still must meet seniority requirements to attend.
- **When do I have to use my summit passes by?**
Within your membership term.