

# ACCESSING YOUR EVENT BENEFITS

USE YOUR EVENT PASSES TO EXPERIENCE OUR PREMIER, IN-PERSON SUMMITS DESIGNED TO UNITE SENIOR LEADERS IN TACKLING COMPLEX CHALLENGES:



## HEALTHCARE SOCIAL MEDIA SUMMIT

*The conference exclusively for social media leaders at large hospitals.*

**MAY 13-14, 2026 | CHICAGO, IL**

### ✓ SCOPE:

Exclusive, leader-level, small-group peer discussions

### ✓ ATTENDEES:

Fellow senior social media leaders from large hospitals

### ✓ KEY FOCUS:

Deep dive into healthcare social media-specific challenges and tactics in an intimate, vendor-free environment to foster candid, peer-to-peer learning

### ✓ CONTENT:

Healthcare social media professionals leading confidential case studies, practitioner-led workshops, peer advisory

### ✓ ADDITIONAL PERKS:

Private dinner, themed meal discussions with leaders in your same industry or function, and a vendor-free setting

**STANDARD PRICE: \$2,995**

[LEARN MORE](#)



## NORTH AMERICAN MARKETING LEADERSHIP SUMMIT (NAMLS)

*A premier gathering of marketing and social media leaders. Experts exploring innovative strategies, emerging trends, and best practices.*

**SEPTEMBER 28-30, 2026 (2.5 DAYS) IN PHOENIX, AZ**

### ✓ SCOPE:

A premier, large-scale marketing leadership conference

### ✓ ATTENDEES:

**300+** marketing and social media leaders, **82%** Director level and above, from **150** global organizations

### ✓ KEY FOCUS:

Engaging keynotes, interactive panels, and curated networking providing cross-functional insights, visionary leadership access, and an inspiring environment for transformative ideas

### ✓ CONTENT:

**30+** renowned speakers presenting keynote addresses, case studies, and workshops

### ✓ ADDITIONAL PERKS:

Private members-only content, VIP lounge access, and exclusive dinner

**STANDARD PRICE: \$2,995**

[LEARN MORE](#)

Passes can also be used for the **Social Media Practitioner Summit**: A conference exclusively hosting private discussions for **150+** social media leaders at large enterprises.

[LEARN MORE](#)

## FAQs

- **Can I bundle additional summit passes into my renewal?**  
Yes, ask your Membership Director for more details.
- **Which summits can I use my passes for?**  
NAMLS, the Healthcare Social Media Summit, and the Social Media Practitioner Summit.
- **Who is eligible to use the summit passes?**  
Anyone on or off your roster applicable to the Summit. Individuals still must meet seniority requirements to attend.
- **When do I have to use my summit passes by?**  
Within your membership term.